

**ELITE™**  
**DETAILER**



D E T A I L I N G   P R O D U C T S   C A T A L O G U E   2 0 2 2



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UNITED 4 INNOVATIONS

AT THE BEGINNING WAS AN IDEA.

As experts in the field of car wash chemicals and cosmetics, and at the same time enthusiasts of auto detailing, we have decided to create a unique brand of car cosmetics, dedicated to people like us - auto detailing studios and car care enthusiasts who are looking for specialized products of the highest quality.

THE TASK DID NOT BELONG TO EASY ONES.

In order to satisfy even the most demanding customers, we decided to create a unique business model called United 4 Innovations. It assumed deepened cooperation and exchange of experience between our experts and a group of leading detailing studios in the country, in order to develop products best suited to the needs of the market. The coordination of joint activities was undertaken by one of the most experienced practitioner of the car washing products in Poland.

DURING NEARLY A YEAR OF PRODUCTS DEVELOPMENT,

we were looking for the best solutions concerning chemical composition, properties, comfort, labels and appropriate size of packaging. Simultaneously with the work of a team of chemists developing ideal product formulas, they were tested in several renowned detailing studios all over the country. Each product has been created on the basis of many years of experience and the advice of auto detailing specialists.

THE RESULT OF THE UNITED 4 INNOVATIONS PROJECT IS AN ELITE DETAILER LINE,

which includes cosmetics, preparations and accessories for a comprehensive supply of detailing studios. We will find specialist products for cleaning, renovation and maintenance of all elements of car interior and exterior. We are convinced that the idea behind their design, long-term testing and exchange of experience with specialists in this field has resulted in the best solutions that we have been able to provide to our customers.

We introduce



## DETAILING HISTORY

### WHAT WAS FIRST - WAX OR CAR?

The beginnings of detailing, by which we understand it as extremely detailed and complex process of cleaning, polishing and waxing the vehicle, dates back to 1800. At that time in the German town of Bischofsheim, the first wax was created on the basis of animal fat. Its purpose was to protect lacquer paints with which horse-drawn carriages were painted. Interestingly, the first car was built in 1886, and its designer was Carl Benz.

### FROM ABRASIVE PASTE TO A GREAT AUTOMOTIVE PASSION

Since then, detailing services and a range of products used in the process of car care, he has been constantly developing - starting from animal waxes, by abrasive pastes that appeared on the market in 1900, up to the first ceramic coatings, which were created in 2000. Contemporary auto detailing is gaining popularity from the 1960s and each year it is gaining more and more enthusiasts, who treat this area not only as a job or a way of life, but above all passion and even lifestyle.



### WELL CARED LIKE A CAR

Auto detailing (from British car valeting) is a multi-stage, comprehensive cleaning process of vehicle renovation and maintenance - both for car interior and exterior. Its main purpose is to maximally increase the aesthetic and visual qualities of the vehicle. Auto detailing is characterized by exceptional precision and attention to every detail of care - comprehensive treatments can take up to several days. Often car comes out of such an „automotive spa” in better shape than freshly after leaving car dealership. It is not surprising that for a few years the processes of detailing have also been subjected to boats, yachts, motorbikes and caravans.

### HOW TO CARE FOR AN EXTERNAL LOOK AND INTERIOR OF THE VEHICLE?

We divide the auto detailing into internal and external detailing. Both processes are time-consuming, require knowledge, skills, as well as professional equipment, chemicals and cosmetics.

External detailing means, above all, car paint treatments. Apart from washing and polishing, we also need to remove metallic dirt, insects, tar and asphalt. We get rid of dents and scratches, and by correcting the car paint, we restore its original glow and vitreousness. Only the car paint prepared in this way can be applied with a wax or a ceramic coating.

Internal detailing, apart from vacuuming and upholstery washing, is a series of precise regenerative and maintenance treatments in the vehicle. First of all, we clean and maintain plastics, gaskets, cockpit and vents. Next, we clean the leather upholstery with a dedicated cleaner, and then we go to maintenance. The last stage is applying the dressings to all elements of the interior.



## DETAILING FOAM CAMELLEO

Revolutionary, changing color during washing, highly concentrated, active foam with a neutral pH and a pleasant aroma of green apple. You can safely use it for all types of coatings and car waxes. It does not irritate the skin. Thanks to high content of surfactants perfectly softens and removes any contamination from the washed surface, changing color during this process.

### Product features:

- ▷ novelty in the industry
- ▷ neutral pH
- ▷ safe for ceramic coatings and waxes
- ▷ changing the color of foam – a signal to start the washing process
- ▷ high performance
- ▷ thick, stable foam
- ▷ high content of surfactants
- ▷ high content of wetting ingredients
- ▷ pleasant smell
- ▷ foam level control, quick rinsing and extinction of foam



## INSECT ESSENTIALE

An innovative product for removing insects with a neutral pH, designed for demanding users. Safe for all surfaces, plastics, vinyls, aluminum, glass, ceramic coatings and waxes. The unique composition of surfactants perfectly dissolves animal proteins and insects shells. The product also removes birds droppings.

### Product features:

- ▷ neutral pH
- ▷ safe for ceramic coatings and waxes
- ▷ removes insects
- ▷ pleasant smell
- ▷ high performance
- ▷ removes birds droppings

Products of this line are used for pre-washing. Their composition guarantees initial softening and removal of dirt, preparing the car body for basic washing.



DETAILING  
FOAM  
CAMELLEO



INSECT  
ESSENTIALE



DETAILING  
FOAM  
DUO



DETAILING  
FOAM  
BLUE



DETAILING  
CITRIC  
FOAM



INSECT  
READY



DETAILING  
ALKALINER  
FOAM



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.



## DETAILING FOAM CAMELLEO

Revolutionary, colour-changing during washing, highly concentrated active foam with the smell of green apple and neutral pH. Forms a thick foam with the consistency of a cream. Thanks to the neutral reaction it is safe for coatings and waxes and for the user. Thanks to its high surfactants content perfectly softens and removes all impurities from the washed surface.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Dilution 1: 5-1: 15
4. Rinse thoroughly with water

**Application method:** Foam lance, sprayer, foam generator.



## INSECT ESSENTIALE

Suitable for demanding users preparation for insects removal with neutral pH. Safe for all surfaces, coatings and waxes. Thanks to the high content of surfactants and unique composition perfectly dissolves animal proteins and insect shells.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Apply to cleaned surface and wait 2-3 minutes
4. If necessary, work out the product with a sponge
5. Rinse thoroughly with water

**Application method:** Sprayer.

## DETAILING FOAM DUO

Highly concentrated active foam with a fresh raspberries scent and neutral pH. Creates a thick foam with a consistency cream. Thanks to the neutral reaction it is safe for coatings and waxes and for the user. Thanks to high content of surfactants perfectly softens and removes all impurities from the washed surface.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
- 3 Dilution 1: 5-1: 15
- 4 Rinse thoroughly with water

**Application method:** Foam lance, sprayer, foam generator.

## DETAILING FOAM BLUE

Highly concentrated, colourful active foam with berries scent and neutral pH. Forms a thick blue foam with the consistency of a cream. Thanks to the neutral reaction it is safe for coatings and waxes and for the user. Thanks to high content of surfactants perfectly softens and removes any contamination from the surface to be cleaned.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
- 3 Dilution 1: 5-1: 15
- 4 Rinse thoroughly with water

**Application method:** Foam lance, sprayer, foam generator..



# PREWASH



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## DETAILING CITRIC FOAM

Highly concentrated active foam with a slightly acidic reaction and the smell of tropical fruits. Forms a thick foam with the consistency of a cream. It is safe for ceramic coatings. Thanks to the high content of surfactants, it is perfect for softens and removes all contaminants from the cleaned surface and removes water spots.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Dilution 1: 5-1: 15
4. Rinse thoroughly with water

**Application method:** Foam lance, sprayer, foam generator.

## INSECT READY

Designed for demanding users, ready for use, insect remover with a neutral pH. Safe for all surfaces, coatings and waxes. Thanks to the high content of surfactants and a unique composition perfectly dissolves animal proteins and insects shells.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Apply to cleaned surfaces and wait 2-3 minutes
4. If necessary, work out the product with a sponge
5. Rinse thoroughly with water

**Application method:** Sprayer.

## DETAILING ALKALINER FOAM

Highly concentrated active foam with a multifruit smell and slightly alkaline pH. It forms a thick foam with a consistency cream. Thanks to the high content of surfactants perfectly softens and removes all impurities from the washed surface.

### Usage:

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Dilution: foam lance 1: 5-1: 15, sprayer 1:20-1:50
4. Rinse thoroughly with water

**Application method:** Foam lance, sprayer, foam generator.



SCENT  
TROPICAL  
FRUITS



SCENT  
PEPPER MINT



SCENT  
MULTIFRUIT



Elite Detailer, is a brand created by ProElite, Polish manufacturer of car washing products and cosmetics.

## DETAILING SHAMPOO BANANA

Highly concentrated shampoo with neutral pH and a pleasant banana scent. It creates dense, stable active foam that will perfectly soften any dirt. Perfectly removes impurities, ensures optimal slip of sponges and washing gloves. Fully safe for coatings and waxes.

### Product features:

- ▷ neutral pH
- ▷ safe for ceramic coatings and waxes
- ▷ thick, active foam
- ▷ suitable slip for sponges and washing gloves
- ▷ pleasant banana smell
- ▷ excellent cleaning properties
- ▷ high performance
- ▷ high content of surfactants
- ▷ foam level control, quick rinsing and extinction of foam



## PROFESSIONAL GLASS CLEANER

A preparation for cleaning windows and mirrors. It perfectly eliminates all dirt, including difficult to remove organic and mineral impurities, such as birds droppings, water spots and nicotine film. It evaporates quickly even at low temperatures. Safe for tinted windows. It does not leave streaks, does not require long polishing.

### Product features:

- ▷ does not leave streaks
- ▷ evaporates quickly at low temperatures
- ▷ safe for tinted windows
- ▷ excellent cleaning properties
- ▷ removes difficult stains, fats, nicotine film
- ▷ does not require long polishing
- ▷ high performance

Products of this line are used for basic washing, their composition guarantees appropriate slip for sponges and gloves.



DETAILING SHAMPOO  
BANANA



PROFESSIONAL  
GLASS CLEANER



DETAILING SHAMPOO  
APPLE MINT



MOTO WASHER



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.





## DETAILING SHAMPOO BANANA

Highly concentrated shampoo with neutral pH and banana scent. It creates dense and stable active foam perfectly softening dirt. Thanks to the high content of surfactants perfectly removes all impurities and ensures optimal slip of sponges and washing gloves. Safe for coatings and waxes.

### Usage:

Recommended „two buckets” washing method

1. Apply for a cold surface
2. Do not apply in direct sunlight
3. Dilution from 1: 100-1: 300
4. Wash the car from top to bottom by applying the solution with a glove or soft sponge.
5. Rinse thoroughly with water

**Application method:** Hand washing, foam lance



SCENT  
BANANA

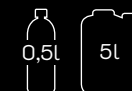
## PROFESSIONAL GLASS CLEANER

A preparation for cleaning windows and mirrors. It perfectly eliminates all dirt, including difficult to remove organic and mineral impurities, such as birds droppings, water spots and nicotine film. It evaporates quickly even at low temperatures. Safe for tinted windows. It does not leave streaks, does not require long polishing.

### Usage:

1. Apply to a cool glass surface with a sprayer
2. Work dry with a microfiber

**Application method:** Sprayer.



## DETAILING SHAMPOO APPLE MINT

Highly concentrated shampoo with a slightly acidic pH reaction and smell of apple and mint. Forms a dense and stable active foam which perfectly softens the dirt. Thanks to its high content of surface active ingredients perfectly removes all impurities and ensures optimal sliding of the sponges and washing gloves. Safe for coatings and waxes.

### Usage:

Recommended “two buckets” washing method

1. Apply for a cold surface
2. Do not apply in direct sunlight
- 3 Dilution from 1: 100-1: 300
4. Wash the car from top to bottom by applying the solution with a glove or soft sponge.
5. Rinse thoroughly with water

**Application method:** Hand washing, foam lance.



SCENT  
APPLE MINT

## MOTO WASHER

Alkaline concentrate for the removal of greasy deposits and tarnishes occurring inside the engine compartment. With respectively selected components is safe for the plastic and rubber. Does not cause the formation of white deposits on cleaned surfaces.

### Usage:

1. Dilute according to dirt 1: 5-1: 10
2. Apply for a cool engine
3. Work out the product with a brush
4. Rinse thoroughly with water

**Application method:** Sprayer.





DE-IRON RED

Highly technologically advanced, pH-neutral, with a pleasant mint fragrance, gel preparation for removing metallic impurities and volatile rust. Provides the so-called the effect of „bleeding” to metallic dirt on the car paint. Safe for all surfaces, car paint, glass and plastics. The high viscosity of the product ensures long time of remaining on the surface being cleaned and deep penetration of impurities.

Product features:

- neutral pH
- „bleeding effect”, change of color
- safe for all surfaces like glass, plastic, chrome, aluminum
- pleasant mint scent
- high performance
- high content of surfactants
- consistency that guarantees a long stay time on the cleaned surface
- removes 100% of metallic impurities and volatile rust



TAR&GLUE

Gel preparation for removing contaminants from the resin, tars, glue, sticker residues and asphalt. Thanks to its neutral pH it is safe for all surfaces like glass, plastics, chromium, waxes, and ceramic coatings. The preparation has a pleasant candy fragrance, which ensures high comfort of use. Thanks to its high viscosity, the product remains for a long time on the surface and penetrates dirt deeply.

Product features:

- neutral pH
- high content of surfactants
- pleasant smell
- high performance
- safe for all surfaces like glass, plastic, chrome and aluminum
- consistency that guarantees a long stay time cleaned surface
- removes 100% of dirt from tar, asphalt and resin
- removes glue and stickers residues

Products of this line are used to thoroughly clean the paint from metallic deposits, volatile rust, tar, resin and asphalt. After the application of these products, the paint is thoroughly cleaned and ready to apply waxes and coatings.



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.



**DE-IRON RED**

Gel preparation for removal of metallic impurities and volatile rust with neutral pH and ,bleeding' effect. Safe for all surfaces. The preparation has a smell of peppermint, thanks to which the application and working with it is more pleasant.

**Usage:**

1. Apply to a cool car body with a sprayer
2. Leave for a few minutes and prevent drying
3. If necessary, work out the product on the with a brush or a soft brush
4. Rinse thoroughly with water after changing the color to red

**Application method:** Sprayer.



**TAR&GLUE**

Gel preparation for removing contaminants from resin, tar and asphalt. Thanks to neutral pH it is safe for all surfaces, including waxes and coatings. The preparation has a pleasant sweet smell, so that the application and working with it is pleasant.

**Usage:**

1. Apply to a cool car body with a sprayer
2. Leave for a few minutes and prevent drying
3. If necessary, work out the product on the with a brush or a soft brush
4. Rinse thoroughly with water

**Application method:** Sprayer.



**CAR PAINT CLEANER**

Water-based cleaner for car body without solvents and abrasives. Safe for car paints. Perfectly removes previously applied waxes and degreases car paint preparing it for further applications.

**Usage:**

1. Apply to the cool surface with a sprayer.
2. Work out the product with microfiber
3. Go to the next item

**Application method:** Sprayer, applicator.



**IPA CLEANER**

Isopropyl alcohol 99%, degreases car body. Chemically inert for most materials.

**Usage:**

1. Apply to the cool surface with a sprayer.
2. Work out the product with microfiber
3. Go to the next item

**Application method:** Sprayer.



**CLAY PERFECT SOFT**

Gentle and safe for car body clay to remove all impurities from the car body. Clay thanks to carefully selected ingredients, does not crumble and quickly obtains the desired consistency.

**Usage:**

1. Crush the clay in your hands
2. Apply the lubricant to the surface to be cleaned and start claying

**Application method:** Manual cleaning.







## CLAY PERFECT MEDIUM

Delicate and safe for car paint, medium aggressiveness clay to remove all impurities from the car body. Thanks to properly selected ingredients, the clay does not crumble and quickly obtains the desired consistency.

### Usage:

1. Crush the clay in your hands
2. Apply the lubricant to the surface to be cleaned and start claying

**Application method:** Manual cleaning.

## CLAY PERFECT HARD

Delicate and safe for car paint, high aggressiveness clay to remove all impurities from the car body. Thanks to properly selected ingredients, the clay does not crumble and quickly obtains the desired consistency.

### Usage:

1. Crush the clay in your hands
2. Apply the lubricant to the surface to be cleaned and start claying

**Application method:** Manual cleaning.

## LUBRICANTE CLAY

Lubricant with a scent of grapefruit. Provides the ideal level of slip when working with clays. Due to the neutral pH and the right composition of ingredients, it does not dissolve any clay.

### Usage:

1. Apply a lubricant to the paint with a sprayer.
2. Start clay work
3. Refill the product as it dries out

**Application method:** Sprayer.

## WATER SPOT

Innovative product for removing hard water marks on car bodies and windows, with a pleasant coffee fragrance with vanilla. Removes salts, metal ions and silica scale from coatings.

### Usage:

1. Apply product to the cool surface with sprayer
2. Work ou the product with a brush or microfiber
3. Do not allow product to dry
4. Go to the next item

**Application method:** Sprayer.



**Elite Detailer**, is a combination of experience, practice and passion.



## CARNAUBA WAX

Two-phase, liquid wax with high content of brazilian Carnauba. High-Tech product gives the car body gloss and depth of colour. Permanently protects against harmful effects of atmospheric conditions. Polishing and lapping the product is simple and fast, and all thanks to carefully selected wax ingredients. Product evaporates quickly and leaves no streaks.

### Product features:

- ▷ high content of natural Carnauba
- ▷ does not leave streaks
- ▷ does not require long lapping
- ▷ long-lasting paint protection
- ▷ high hydrophobicity
- ▷ delays sedimentation of dirt
- ▷ brings out the depth of color
- ▷ leaves the visual effect of „wet look”
- ▷ pleasant smell



## QUICK DETAILER

Highly technologically advanced product based on synthetic polymers and waxes with a chocolate scent. It cleans the car body and gives a perfect shine, extracts the depth of colour and protects against harmful effects of atmospheric conditions. Leave long-lasting hydrophobic effect. Large content of polymers and synthetic waxes guarantees long-term effect. Thanks to carefully selected ingredients, polishing and lapping of the product is fast and comfortable. The product evaporates quickly and leaves no streaks.

### Product features:

- ▷ high polymers content
- ▷ does not leave streaks
- ▷ does not require long lapping
- ▷ long-lasting paint protection
- ▷ removes water spots and organic dirt
- ▷ high hydrophobicity
- ▷ delays sedimentation of dirt
- ▷ brings out the depth of color
- ▷ pleasant smell

Products of this line are highly technologically advanced waxes and polymers used to protect and renovate the car body.



CARNAUBA  
WAX



QUICK  
DETAILER



HYDRO WAX  
ESSENTIALE



HYDRO WAX  
READY



AIO SUPER



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.





## CARNAUBA WAX

Highly technologically advanced, two-phase liquid wax with a large contents of the Brazilian carnauba. Gives to car paint shine and color depth. Permanently protects against harmful weather conditions. Thanks to carefully selected ingredients, polishing and lapping the product is simple and fast. The product does not leave streaks.

### Usage:

1. Shake before use
2. Apply to a dry and clean surface with sprayer or directly on microfiber
3. Work out the product with a soft microfiber

**Application method:** Sprayer.



750ml



SCENT  
BANANA



SCENT  
CHOCOLATE

## QUICK DETAILER

Highly technologically advanced product based on polymers and waxes synthetic with a chocolate smell. Cleans the lacquer, gives it a perfect finish. Gloss and protects against harmful atmospheric conditions. It leaves a long-lasting hydrophobic effect. Thanks to carefully selected ingredients, polishing and lapping of the product is easy and fast. The product leaves no streaks.

### Usage:

1. Shake before use
2. Apply to a dry and clean surface with sprayer or directly on microfiber
3. Work out the product with a soft microfiber

**Application method:** Sprayer.



## HYDRO WAX ESSENTIALE

Liquid synthetic wax applied to wet or dry surfaces. It has excellent hydrophobic properties, gives a high gloss and brings out the depth of colour. Protects car paint against atmospheric conditions. Thanks to carefully selected ingredients, polishing and lapping product is simple and fast. The product leaves no streaks.

### Usage:

1. Dilution in a foam lance 1: 20-1: 50, in a sprayer 1: 100-1: 400
2. Apply to wet or dry surfaces using a sprayer
3. Work out product dry with a microfiber

**Application method:** Sprayer, foam lance.



SCENT  
JOY



## HYDRO WAX READY

Liquid synthetic wax applied to wet or dry surfaces. It has excellent hydrophobic properties, gives a high gloss and brings out the depth of colour. Protects car paint against atmospheric conditions. Thanks to carefully selected ingredients, polishing and lapping product is simple and fast. The product leaves no streaks.

### Usage:

1. Apply to wet or dry surfaces using a sprayer
2. Work out product dry with a microfiber

**Application method:** Sprayer.



750ml



SCENT  
CHERRY



## AIO SUPER

The innovative „3 in 1” product which contains cleaner, glaze and sealant. Cleans, masks minor imperfections and protects the paint. Leaves a durable hydrophobic coating. Thanks to carefully selected ingredients, polishing and lapping of product is simple and fast. The product leaves no streaks.

### Usage:

1. Shake before using
2. Apply on a foam applicator or microfiber and spread a thin layer on the surface
3. Wait about 10 minutes and work out the surfaces with a microfiber

**Application method:** Applicator.



SCENT  
PINA COLADA

## RED SHOCK RIM

A gel preparation for removing metallic impurities and deposits from brake pads. The product has a neutral pH and coffee aroma. Safe for all types of rims, chrome, nickel, plastics and car paint. It creates the effect of the so-called „bleeding rim” in which all metallic impurities become red-violet. The right product viscosity ensures a long time of action on the surface and penetration of all stains.

### Product features:

- ▷ neutral pH
- ▷ bleeding effect, change of color
- ▷ safe for all surfaces, glass, plastic, chrome, aluminum
- ▷ pleasant coffee smell
- ▷ high performance
- ▷ high content of surfactants
- ▷ consistency guarantees a long stay time on cleaned surface
- ▷ removes 100% metallic impurities, volatile rust and dust from brake pads



## RIM WAX

Highly technologically advanced synthetic wax for rims. It has a refreshing scent of melon. Protects against harmful weather conditions and penetration of dust from brake pads into the rim structure. In addition, it prevents re-deposition of dirt and leaves a long-lasting gloss and a hydrophobic protective layer.

### Product features:

- ▷ easy application
- ▷ creates a protective coating
- ▷ pleasant smell
- ▷ high hydrophobicity
- ▷ gives a high gloss
- ▷ delays deposition of dirt and dust from brake pads

Products of this line are used for cleaning and maintenance of tyres, rims and exterior plastics.



RED SHOCK RIM



RIM WAX



QUICK TIRE DRESSING



PLASTIC EXT DRESSING



TIRE CLEANER



CREME TIRE DRESSING



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.





## RED SHOCK RIM

A gel preparation for removing metallic impurities and deposits from brake pads. The product has a neutral pH and coffee aroma. Safe for all types of rims, chrome, nickel, plastics and car paint. It creates the effect of the so-called „bleeding rim” in which all metallic impurities become red-violet.

### Usage:

1. Apply to a cool rim
2. Leave for a few minutes
3. Rinse thoroughly with water after changing the color to red

**Application method:** Sprayer.



SCENT  
COFFEE



SCENT  
CHERRY



## QUICK TIRE DRESSING

Quick and easy to apply dressing for tires. It has a pleasant scent of balloon chewing gum. Restores the natural look, protects against harmful effects of atmospheric factors, leaves satin finish. Thanks to its resin and silica content leaves a long-lasting effect on the new tyre.

### Usage:

1. Apply to a clean and dry tire with an applicator or an atomiser
2. Remove excess product with a dry cloth

**Application method:** Sprayer, applicator.



SCENT  
PINA COLADA



SCENT  
TROPICAL  
FRUITS

## PLASTIC EXT DRESSING

Dressing for car exterior plastics with tropical fruit fragrance. Restores the original appearance of the plastic elements, extracts the depth of colour and protects the elements against its loss. It leaves a long-lasting hydrophobic effect.

### Usage:

1. Apply on a clean and dry surface using an applicator
2. Distribute evenly
3. Remove excess with a dry cloth

**Application method:** Applicator.



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## TIRE CLEANER

An innovative product for cleaning and degreasing tires with a sweet fruit aroma. Prepares tires for the application of dressing by removing previously applied preparations. By displacing water, it accelerates the process of drying out the tires.

### Usage:

1. Dilution 1:10
2. Apply to the tire using a sprayer
3. Work out the product with a sponge or brush
4. Rinse thoroughly with water

**Application method:** Sprayer.



SCENT  
SWEET  
FRUITS

## CREME TIRE DRESSING

Extremely durable cream for tires and rubber elements with a candy scent. It allows to obtain durable protection against weather conditions and prevents aging of the rubber. It leaves a long-lasting hydrophobic effect. Two finishing effects depending on the method of use. Contains resin and silica.

### Usage:

Matt finish:

1. Apply to a clean and dry tire with an applicator
2. Spread evenly
3. Wipe it dry

Gloss finish:

1. Apply to a clean and dry tire with an applicator
2. Spread on the surface
3. Allow to dry
4. Repeat steps 1-3 for a better effect

**Application method:** Applicator.



SCENT  
CANDY



**ELITE**<sup>™</sup>  
DETAILER

**From professionals for professionals and detailing enthusiasts.**

Elite Detailer is a brand of Polish exclusive car wash and care products. It was created for very demanding clients – auto detailing studios and vehicle care enthusiasts.

**The idea to create a brand** came from the manufacturer of car washing products – ProElite, which has been creating unique recipes for over 16 years. The project was joined by a group of elite detailers who perfectly know the needs of the market. This is how the Elite Detailer was born.

**During more than a year** of work in the laboratory, we spent hundreds of hours on complex tests to create preparations that will satisfy even the most demanding users. To create an innovative series of car cosmetics, we used raw materials and components from the largest, renowned manufacturers of such substances in the world.

**Each of the products** that we give in your hands, is the fruit of this unique cooperation of experts, longtime practitioners and real enthusiasts of detailing.

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## UV PROTECTION DRESSING

Exclusive dressing for every kind of plastic in the interior of the vehicle. It has a pleasant chocolate aroma. Nourishes and extracts color from plastics, vinyl, rubber and painted parts, restoring their original gloss and leaving them satin finish. The product contains a UV filter and anti-static technology that delays the deposition of dust and dirt.

### Product features:

- ▷ pleasant smell
- ▷ high performance
- ▷ contains a UV filter
- ▷ brings out the depth of color
- ▷ the anti-static procedure is delaying deposition of dust and dirt
- ▷ nourishes plastic elements
- ▷ easy application



## MOTO GLOSS

Innovative, highly technologically advanced preparation that restores deep blackness for plastic and rubber elements of the engine compartment. Guaranteed durable anti-static and anti-soiling effect, which prevents re-deposition of dirt. It protects and nourishes rubber and plastic elements. Delays the process of aging and cracking of rubber elements. Quick and easy application for a wet engine, and no need for lapping the product, greatly speeds up the work..

### Product features:

- ▷ fast application for wet elements
- ▷ novelty in the industry
- ▷ nourishes rubber and plastic parts
- ▷ high performance
- ▷ antistatic and antisoiling effect - delays deposition of dirt and dust

## GLOSSARY OF DETAILING

In auto detailing, we meet many specialized names and concepts. We will try to bring you some of the most key ones:

**APC** – universal, multi-purpose cleaner. Can be used to clean both – car interior and exterior. It will also work for cleaning various materials depending from concentration. Dedicated products: APC Hard, APC Soft, APC ready.

**AIO** – 3-in-1 agent, cleanses, removes scratches and polishes car paint. It can be applied by hand or by machine. Product dedicated: AIO Super.

**CLEANER** – a product for thorough cleaning of car paint before waxing. It may have abrasive properties. Cleanses car paint from the remains of old pastes and waxes. Positively affects the durability of the applied wax. Dedicated product: Car Paint Cleaner.

**DEIRONIZER** – a preparation for removing metallic impurities, volatile rust and sediment from brake pads from the surface of car paint. Product dedicated: De-Iron Red.

**DECONTAMINATION** – a process aimed at removing metallic impurities, tar, resin and asphalt from the surface of car paint. Dedicated products: Tar & Glu, De-Iron Red, Clay Perfect Medium.

**DUAL ACTION** – type of eccentric polishing machine, which in addition to rotational movement oscillates to the sides. Due to for quite easy operation recommended for amateurs.

**FLUFFY** – identification of a towel for drying car paint after washing.

**GLAZE** – polish, nourishes car paint and creates the effect of wet gloss, so-called “Wet look”. Dedicated products: Hydro Wax Essentiale, Hydro Wax Ready.

**CLAY BAR** – plastic maid mass for deep cleaning of car paint. Dedicated product: Clay Perfect Medium.

**IPA** – isopropyl alcohol, used to degrease the car paint and inspect the car paint after polishing. Removes leftovers of pastes, waxes and fillers. Product dedicated: IPA Cleaner.

**LUBRICAN** – slip agent during clay work on car paint. Product dedicated: Lubricante Clay.

**DETAILING WASH** – is a multi-stage vehicle washing process. All elements and nooks of the vehicle are subject to washing processes. During the detailing washing, road dirt, tar, resins, volatile rust, deposits from brake pads and insects are removed.

**ONE STEP** – one-step correction of car paint.

**PRE WASH** – preliminary washing process aimed at softening and removing dirt, preparing car paint for basic washing. Dedicated products: Pre-Wash line.

**CERAMIC COATING** – protective ceramic layer applied to car paint. It lasts up to 5 years. Deepens color, protects against harmful weather conditions and minor scratches. Gives hydrophobicity to surfaces. Applied only in detailing studios.

**QUICK DETAILER** – liquid wax, cleans and protects car paint, removes traces of hard water, gives gloss and protects against re-deposition of dirt. Dedicated product: Quick Detailer.

**QUICK WAX** – quick spray wax, protects against negative effects of atmospheric conditions, deepens the color, gives gloss. Dedicated product: Carnauba Wax.

**SEALANT** – polymer, synthetic wax, gives gloss and protects against harmful effects of weather conditions, more durable than natural waxes. Dedicated products: Hydro Wax Essentiale, Hydro Wax Ready.

**TWO BUCKET** – detailing washing for two buckets, minimizes the possibility of scratching the paint with a dirty sponge or a glove.

**WAFFLE** – towel for drying car paint after washing, the name comes from the structure of the fabric, which resembles a waffle.

Products of this line are used to clean and protect the interior of the vehicle, the products contain UV filters.

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UV PROTECTION  
DRESSING



MOTO GLOSS



LEATHER  
CLEANER



LEATHER  
SUPER 2 IN 1



LEATHER  
CREME



APC  
READY



GUM SHINER



MILK  
DRESSING



QUICK  
PLASTIC  
MOVE



GUM  
PROTECTOR



ODOUR  
OUT GO



APC HARD



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Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.





## UV PROTECTION DRESSING

Quick detailer for car interior care. It has a pleasant chocolate aroma. It nourishes and extracts color from plastics, vinyl and rubber, restoring their original shine. It leaves a satin finish. Includes UV filter and anti-static technology.

### Usage:

1. Apply to a clean and dry surface with an atomizer or applicator
2. Distribute evenly over the surface
3. Leave to dry
4. Remove excess with a dry microfiber.

**Application method:** Atomizer, applicator.



SCENT  
CHOCOLATE



SCENT  
COCONUT



## LEATHER CLEANER

Innovative water-based cleaner, safe for the delicate leather surfaces. Perfectly removes various types of stains and dirt, eliminates unpleasant odors, does not cause discoloration. Without solvents.

### Usage:

1. Apply to the surface to be cleaned using a sprayer or applicator
2. Develop the product with a soft brush
3. Remove the rest of the product with a clean microfiber
4. Allow to dry and protect the surface with Leather Creme

**Application method:** Atomizer, applicator.



SCENT  
NEW LEATHER



SCENT  
NEW LEATHER

## LEATHER SUPER 2 IN 1

An innovative product containing cleaner and conditioners. Cleans and preserves leather elements. It has a UV filter. Softens and protects leather parts against re-contamination.

### Usage:

1. Apply to the surface with an applicator
2. Work out product with soft microfiber

**Application method:** Applicator.



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## LEATHER CREME

Leather cream with neutral, safe pH. Perfectly cares for and nourishes the skin, additionally it has a UV filter. It perfectly preserves and protects leather elements and seams. Thanks to an appropriate selection of ingredients, it softens leather elements and protects them against dirt.

### Usage:

1. Apply a small amount to the applicator or microfiber and spread on the surface
2. After 3-4 minutes, polish the surfaces with a microfiber

**Application method:** Applicator, microfiber.

## APC READY

Ready-to-use all-purpose cleaner for cleaning all surfaces of interior and exterior of the vehicle. Perfectly penetrates dirt and leaves a pleasant fragrance. It is safe for sensitive materials and plastics in the vehicle interior.

### Usage:

1. Apply to the surface to be cleaned using a sprayer or a previously sprayed cloth
2. Work out the product on the surface with a microfiber or brush
3. Remove the excess with a clean microfiber

**Application method:** Sprayer and microfiber.

## GUM SHINER

Innovative ready to use preparation for renovation of rubber mats. It restores the original blackness of rubber, makes subsequent washing easier and does not cause slippery of car mats.

### Usage:

1. Apply to a clean and dry car mat with an atomizer
2. Spread evenly over the surface with microfibre
3. Leave to dry
4. Remove the excess with a dry microfiber

**Application method:** Atomizer.

## MILK DRESSING

Cockpit care product in the form of milk with the smell of fresh raspberries. Perfectly refreshes the surfaces of the dashboard and other plastic elements, leaving a satin finish. It has an antistatic effect and UV filter.

### Usage:

1. Apply to a clean and dry surface using an applicator or microfiber
2. Spread evenly and let it dry
3. Remove excess with a dry cloth

**Application method:** Applicator, microfiber.

## QUICK PLASTIC MOVE

Quick dressing for interior plastics with the smell of pinacolada. Perfectly refreshes plastic elements of the vehicle, giving them a satin finish. Protects against UV rays, has an antistatic effect.

### Usage:

1. Apply to a clean and dry surface using an applicator or microfiber
2. Spread evenly and let it dry
3. Remove the excess with a dry microfiber

**Application method:** Atomizer or applicator.

## GUM PROTECTOR

Preparation for the conservation of car gaskets. Advanced formula protects against cracking. Additionally, it moisturizes and protects against freezing.

### Usage:

1. Apply to a clean and dry gasket using the included applicator
2. Spread evenly and let it dry

**Application method:** Applicator.



SCENT  
NEW LEATHER



SCENT  
MELON



SCENT  
RASPBERRY



SCENT  
PINA COLADA



SCENT  
KIWI

39





40

## ODOUR OUT GO

A neutralizer that binds volatile compounds and thus eliminates unpleasant odours.

### Usage:

1. Spray inside the vehicle and on the floor covering
2. Wait a few minutes
3. Vacuum the inside
4. Repeat the action if necessary

**Application method:** Atomizer.

## APC HARD

Concentrated universal cleaning agent designed to remove heavy dirt from cockpits, plastics, vinyl, fabric upholstery and other elements of the vehicle interior. It has a pleasant fragrance of forest fruits. It is also suitable for removing dirt on the exterior of the vehicle.

### Usage:

1. Dilution from 1:5-1:15
2. Apply to the surface to be cleaned using a sprayer or a pre-spray cloth.
3. Work out the product on the surface with microfiber or a brush
4. Remove excess with clean microfibre

**Application method:** Sprayer.



SCENT  
FOREST  
FRUITS

Elite Detailer, is a line of specialist cosmetics for cleaning, renovation and conservation of all external and internal parts of your vehicle.



## TEXTILE PROTECTOR COATING

Highly technologically advanced impregnant for fabric upholstery based on nanotechnology, which operates on the principle of surface water repellency. Impregnated textiles repels water molecules and dirt, not allowing them to penetrate into the fibers, so that the upholstery stays clean longer. Restores the fabric's original and vibrant colour. UV filter protects the fabric against loss of colour. The product has a high resistance on abrasion from upholstery, which gives a protective effect is maintained for a long time.

### Product features:

- ▷ protective coating against dirt
- ▷ brings out and nourishes colors
- ▷ high performance
- ▷ contains a UV filter
- ▷ resistant to abrasion
- ▷ contains nanoparticles
- ▷ can be used for clothing



## TEXTILE HARD

Low-foaming agent for washing heavy dirt from upholstery and internal plastics. For use with brushing, extraction and vacuum cleaners. It leaves a pleasant scent of kiwi. Perfectly separates dirt and fabric fiber, which allows you to get rid of the most difficult stains and dirt. Nourishes fabrics and restores their original colours. Effectively neutralizes unpleasant odors.

### Product features:

- ▷ neutralizes odors
- ▷ high performance
- ▷ pleasant smell
- ▷ high efficiency
- ▷ restores the color glow
- ▷ high content of surfactants

Products of this line are used to wash and protect fabrics in the interior of vehicles.



TEXTILE PROTECTOR COATING



TEXTILE HARD



UP-CLEANER



MICROFIBRES CLEANER



Instructional videos on [www.elitedetailer.pl](http://www.elitedetailer.pl) and Youtube.





## TEXTILE PROTECTOR COATING

Highly technologically advanced impregnant for fabric upholstery based on nanotechnology, which operates on the principle of surface water repellency. Impregnated textiles repels water molecules and dirt, not allowing them to penetrate into the fibers, so that the upholstery stays clean longer. Restores the fabric's original and vibrant colour.

### Usage:

1. Spray the previously cleaned dry surface of the upholstery with an atomizer
2. Spread product evenly with a microfibre or brush.
3. Leave it to dry

**Application method:** Atomizer.



## TEXTILE HARD

Low-foaming product for washing difficult to remove dirt from upholstery and plastics. Perfectly separates dirt from the fabric fiber, which allows to get rid of the most difficult stains and dirt. It leaves a pleasant scent of kiwi.

### Usage:

1. Dilution from 1:10-1:20
2. Apply to the surface to be cleaned using a sprayer.
3. Work out the product with a brush.
4. Wipe the surface with a clean microfibre or vacuum cleaner.
5. Leave it to dry or vacuum clean

**Application method:** Sprayer.



SCENT  
KIWI

## UP-CLEANER

Shampoo for textiles, headliners and car upholstery sensitive to soaking. Thanks to the contamination complexing technology, it penetrates the fibre structure and removes the heaviest dirt. No rinsing required.

### Usage:

1. Dilution from 1:10-1:20
2. Apply to the surface to be cleaned using a sprayer.
3. Work out the product with a brush.
4. Let it to dry out
5. Vacuum the surface with a vacuum cleaner

**Application method:** Sprayer.



SCENT  
TROPICAL  
FRUITS

## MICROFIBRES CLEANER

Innovative washing liquid for microfibrés. Perfectly removes stains from waxes and greases. It has antistatic properties thanks to which the microfiber becomes soft and fluffy after washing.

### Usage:

1. Apply 100-200 ml of liquid on one washing cycle depending on the soiling

**Application method:** Washing.



SCENT  
MULTIFRUIT



## PERFUMES PRESTIGE NEW CAR

Car perfumes with the scent of a new car. A special composition of essential oils leaves a pleasant fragrance for a long time. Exclusive glass bottle with a capacity of 30 ml will always find a place in the car.

### Product features:

- ▷ high performance
- ▷ exclusive packaging
- ▷ long-lasting effect



Exclusive fragrances for your car.



PERFUMES  
PRESTIGE NEW CAR



PERFUMES  
PRESTIGE SPRING



PERFUMES  
PRESTIGE SUMMER



PERFUMES  
PRESTIGE AUTUMN



PERFUMES  
PRESTIGE WINTER





## ELITE DETAILER IS A BRAND CREATED BY ProELite – POLISH MANUFACTURER OF CAR CLEANING PRODUCTS, WHICH:

works in the industry  
**for 18 years**

introduced to the market many innovative products such as NanoFactor – introduced in 2007 – the first car wash liquid on the Polish market in Nano technology

has an object with an area 2,500 m<sup>2</sup>, in which are located laboratory, offices, production halls and warehouses

over the years he has created in his own laboratory more than 200 unique formulas thanks to which millions of cars are washed and cleaned

On the basis of many years of experience, acquired knowledge and resources we have decided to raise the bar even higher and create something really special and exclusive – a brand of car cosmetics targeted to auto detailing studios and car care enthusiasts – Elite Detailer.

### AS SUPPORT FOR THE PROCESS OF CREATING A NEW BRAND

we have established a unique business model called United 4 Innovations. U4I is a concept of enhanced cooperation and exchange of experiences with a group of professional detailing studios in order to fully understand the needs and philosophy of the industry to create products that best meet the expectations of the end users.

**UNITED 4 INNOVATIONS**

## Deironization.

The word „deironization” is a combination of the prefix „de” and the word iron. We can therefore understand it as removing, separating iron.

### There are several methods of deironization:

- mechanical cleaning,
- acid etching,
- complexation

The first two methods – acid etching and mechanical removal of iron – can cause side effects such as erosion or abrasion of the cleaned surface. The last one means the complexation of iron ions on the cleaned surface. Its main advantage is that it does not require the use of highly corrosive solutions.

### WHAT IS COMPLEXATION?

Two molecules form a complex together, one is iron, and the other is a chemical used for cleaning (complexation). Iron tarnish (particle) on the surface is treated with a complexing agent and then turns from solid (tarnish, particle) to liquid, dissolving. The iron is trapped by the organic molecule and locked in „forceps”, preventing it from escaping and re-depositing elsewhere. Five- or six- membered rings are then formed between the metal and the molecule.

Connections of this type are very durable, therefore the colour of the fluid changes during the process at the site of the reaction.

**Complexation with a deironizer** is safe for varnishes. It slowly dissolves the iron filings and then detaches them from the surface. The residues can be washed off with water only.



TM






**IF YOU RUN A DETAILING STUDIO  
OR YOU ARE INTERESTED IN DISTRIBUTING OUR PRODUCTS**

Contact our sales department,  
who will answer any questions about cooperation  
with ELITE DETAILER™.

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UNITED  INNOVATIONS



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